Enhancing Capacity of Community Members to Promote AIDS Activities at Tambon Level in Songkhla Province

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The purpose of this study was to develop an integrated AIDS’ model for enhancing the capacity of community members to promote AIDS activities at Tambon level in Songkhla province. Regarding the purpose of the study, the participatory action research was adopted from April 2006 to February 2007 in Songkhla province, southern Thailand. Community participation at all levels including regional, provincial, district, and sub-district was conceptual framework of this project. The participants were 63 community health leaders, four health care providers from sub-district, and five health care providers from outside the community. Data was collected by questionnaires, individual and group interviews of community health leaders. As a result, for enhancing the capacity of community members to promote AIDS activities at Tambon level in Songkhla province consists of two main components, the local resource support and the external support. In the process of enhancing the capacity of community members to promote AIDS activities at Tambon level in Songkhla province, there were three stages, namely planning, implementing, and evaluation which called cyclical model. Finally, three outcomes from this study were: (1) Committees to promote AIDS activities at Tambon level, (2) The five AIDS’ projects in the five communities in the Tambon, and (3) Attitude, self confident and trained community health leaders who can give practical advice relating to AIDS issues to community members.